November 29, 2010

Dear Prospective Presenter:

Re: Call for Presentations- JEF CONVENTION 2010

The Jamaica Employers' Federation (JEF), will host its (twenty-ninth) 29th Annual Business & Workplace Convention and EXPO between May 5 - 8, 2011.

This Convention is attended by leaders and practitioners from a diverse range of business and professional disciplines, including Human Resource Management, Finance, Manufacturing, Marketing and Government. The goal of the Convention is to enhance the performance of Jamaican and Caribbean organizations by improving the professional competencies of leaders.

JEF is aware of your specific accomplishments in your area of expertise and invites you to share this experience and knowledge, **as a Presenter**, and to this end, would appreciate your submitting a proposal for consideration.

Kindly complete and return the attached "Call For Presentation Form", preferably by e-mail, to the address indicated on, before or by December 17, 2010.

Yours sincerely,

Brenda V. Cuthbert (Mrs.)
CHIEF EXECUTIVE OFFICER

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