

## **2** GLOBAL ECONOMIC SUMMIT 2011 on Small & Medium Enterprises

JANUARY 27-29, 2011 WORLD TRADE CENTRE MUMBAI, INDIA

Summit-Expo-B2B

# **Connect Globally**

in a

## **Borderless World**

## **SUMMIT HIGHLIGHTS:**

- High level dignitaries and officials from India and abroad
- Speakers from Multilateral Organisations facilitating SME growth: UNCTAD, ITC, UNIDO, WTCA, WTPF
- Trade Promotion Organisations from EU, Latin America, Canada, Middle East, Africa, Asia Pacific
- Deliberations on: SME Policy Options, Innovation, Technology and Market Access, SME Clusters, Financing Dimensions, Best Practices

## **SUMMIT TOPICS:**

- Policy Options Global approaches to SME Growth, Government Policies on Enterprise Development Worldwide, WTO and its impact on the growth of SMEs
- Innovations & Markets Technology Upgradation of SMEs; SME Exports & Global Markets; Innovation, SME Cluster, Supply Chains and Networks; Branding.
- Financing Dimension Financing option for SMEs; Venture Capital and Micro Finance for Small Business.
- Management Women's Enterprise & Development; Education & Entrepreneurship; Management, Skills Development & Growth Issues of SMEs







All India Association of Industries Estd. 1956

Govt. of Maharashtra

#### **BUSINESS PARTNERSHIP:**

 Partnering Session with Indian & foreign delegates for Buying / Selling / Joint Ventures/ Investment Opportunities

(Complementary for registered Delegates.)

### **COUNTRIES PARTICIPATING:**

- Algeria
  - Australia
- Brazil
- Burkina Faso
- Canada China
- ChinaFinland

France

KoreaNamibia

Italy

Japan

- Oatar
- UK
- · USA and many others

Hong Kong

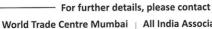
#### SUMMIT FEE:

- Foreign Delegate : US\$150
- Indian Delegate : ₹ 5,000/-

(Participation fee includes Participation at the Conference and Pre-fixed B2B meetings)

#### Highlights of 1" GLOBAL ECONOMIC SUMMIT

- 180 Overseas Delegates Participated
- 125 Indian Delegates Participated
- 30 Countries Participated
- High Powered Presentations by 30 Participating Countries on Trade & Investment Opportunities
- 300 B2B Meetings organised



World Trade Centre Mumbai Tel : 022 66387378, 7379 Fax. 022 22180823 / 8385 Email : marketing@wtcmumbai.org All India Association of Industries Tel : 022 22019265, 9160 Fax. 022 2201976 Email : aiaimumbai@gmail.com



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