

## Connect Globally

*in a*

## Borderless World



Ministry of Commerce  
Govt. of India



Govt. of Maharashtra



World Trade Centre Mumbai  
Estd. 1970



All India Association of Industries  
Estd. 1956

### SUMMIT HIGHLIGHTS:

- High level dignitaries and officials from India and abroad
- Speakers from Multilateral Organisations facilitating SME growth: UNCTAD, ITC, UNIDO, WTCA, WTPF
- Trade Promotion Organisations from EU, Latin America, Canada, Middle East, Africa, Asia Pacific
- Deliberations on: SME Policy Options, Innovation, Technology and Market Access, SME Clusters, Financing Dimensions, Best Practices

### SUMMIT TOPICS:

- Policy Options - Global approaches to SME Growth, Government Policies on Enterprise Development Worldwide, WTO and its impact on the growth of SMEs
- Innovations & Markets - Technology Upgradation of SMEs; SME Exports & Global Markets; Innovation, SME Cluster, Supply Chains and Networks; Branding.
- Financing Dimension - Financing option for SMEs; Venture Capital and Micro Finance for Small Business.
- Management - Women's Enterprise & Development; Education & Entrepreneurship; Management, Skills Development & Growth Issues of SMEs

### BUSINESS PARTNERSHIP:

- Partnering Session with Indian & foreign delegates for Buying / Selling / Joint Ventures/ Investment Opportunities  
(Complementary for registered Delegates.)

### COUNTRIES PARTICIPATING:

- |                |                              |
|----------------|------------------------------|
| • Algeria      | • Hong Kong                  |
| • Australia    | • Italy                      |
| • Brazil       | • Japan                      |
| • Burkina Faso | • Korea                      |
| • Canada       | • Namibia                    |
| • China        | • Qatar                      |
| • Finland      | • UK                         |
| • France       | • USA <i>and many others</i> |

### SUMMIT FEE:

- Foreign Delegate : US\$ 150
  - Indian Delegate : ₹ 5,000/-
- (Participation fee includes Participation at the Conference and Pre-fixed B2B meetings)

### Highlights of 1<sup>st</sup> GLOBAL ECONOMIC SUMMIT

- 180 Overseas Delegates Participated
- 125 Indian Delegates Participated
- 30 Countries Participated
- High Powered Presentations by 30 Participating Countries on Trade & Investment Opportunities
- 300 B2B Meetings organised



For further details, please contact

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